

#1 | ON THE PLUS SIDE



Your gift will provide a student with an *Everyday Language Reference Set: Thesaurus, Dictionary, and Vocabulary Builder.*

75% of Philadelphia's high school students come from low-income families. Only 10% of the city's students go on to earn a college degree. Its public high schools have a 600:1 student to counselor ratio, and over 50% of those schools have no college access program.

12+ is on a mission to give every student access to the opportunities they deserve. Founded in 2010, it partners with high schools in underserved communities across Philadelphia and, since 2022, in Camden, NJ. From advising, mentorship, and academic guidance to grade-level workshops and school-wide events, 12+ provides 1:1 academic and post-secondary counseling, ensuring that all students who participate in its 12+ Center programs graduate with a dedicated post-secondary plan.

✚ A symbol of college attainment, the "PLUS Center" is structured within the walls of each partner school and functions as a central hub for all college readiness and access services for the entire student body.

Since its inception, 12+ has helped open doors for over 2000 students, measurably improving their graduation and post-secondary outcomes. This success has not only helped to foster meaningful, sustainable change for students and high schools alike; it has also brought 12+ national recognition as a model educational program that helps students succeed in college as well as in life.

12plus.org

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